Martin Kelly

Telephone

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Email

martin@beehiveproductions.

Address

Flat 4, Sunset Heights 77 St. German's Road London, SE23 1RY

Nationality

British

Languages

English (Native) Spanish (Intermediate)

Website

www.martin-kelly.com

www.martin-kelly.com/reel

EDUCATION

BA (Hons) Sociology University of Leeds

4 A Levels Bilborough College, Nottingham

10 GCSEs Christ the King, Nottingham

REFERENCES

Available on request

SKILLS PROFILE

Adobe Premiere Pro Adobe After Effects Avid Media Composer Adobe Photoshop Adobe Media Encoder Frame.io **Iconik** ShotPut Pro DIT Microsoft Office

Full / Clean Driving Licence

Over 14 years industry experience.

 Multi-disciplined editor with experience across branded content, documentary, film, television, promo and music video.

Proficient in Adobe Premiere & After Effects.

• Experienced in team management and running a department.

WORK EXPERIENCE

Beehive Productions, London UK - Founder/Editor - October 2023 - Present

Editing a variety of projects on a freelance basis

LADbible Group, London UK - Lead Editor - February 2021 - October 2023

Editing a variety of branded and original content for online and social media.

Technical lead for Post Production.

Managing the Commercial Video Editing team.

Booking and managing freelance editor resource.

Scheduling internal and freelance edit resource.

Providing technical assistance and logistics to the Production team.

Technical lead on cloud sharing systtem for company used globally.

LADbible Group, London UK - Senior Editor - June 2019 - February 2021

Editing a variety of branded and original content for online and social media.

Line managing the edit team.

First point of contact for Production and Creative departments for technical issues regarding edits.

Technical lead on setting up cloud sharing system for company to be rolled out globally.

LADbible Group, London UK - Editor - June 2018 - June 2019

Editing a variety of branded content for online and social media.

Pulse Films, London UK - Editor - November 2017 - June 2018

Working across various projects In-House both for clients and the company. Music Promo, Documentary, Teasers/Trailers & Branded Content.

Offline editing short and long form projects for TV and online using Premiere and Avid.

Creating cutdown versions of existing material.

Creating reels for marketing purposes.

Pulse Films, London UK - Senior Edit Assistant - September 2016 - November 2017

Assisting in offline edits.

Creating cutdown versions of existing material.

Creating reels for marketing purposes.

Creating EDLs and AAFs.

First point of call for the Editors.

Responsible for assisting in all parts of the post production process.

Transcoding various video and audio file types.

Uploading files to FTPs for clients to download.

Sole point of contact for post.

Scheduling editors, edit suites and equipment.

Quoting and invoicing for all work done in post-production.

Audio Projects, Barcelona Spain - Tecnico de Sonido - November 2014 - November 2015

Dub recording for a variety of programming including documentary and children's using Pro Tools.

Audio editing dub records using Pro Tools - trimming audio, track laying.

Producing translated scripts - formatting, proof-reading to check for spelling and grammar as well as language nuance.

Liaising with clients and actors to book and schedule jobs.

Project managed large children's animation client - first port of call for all enquiries, organising work flow, quote estimations, uploading/downloading material from FTPs, checking files and tapes.

The Farm Group, London UK - Edit Assistant - July 2011 - May 2013

First point of call for the Editors and Mixers

Responsible for assisting in all parts of the post production process.

Ensuring material is legal for broadcast.

Running clones and dubs using various tape formats.

Creating digital media files using Avid, Nucoda Film Master, Content Agent, and Digital Rapids.

Standard converting and frame converting HD and SD material using HD Alchemist and SD Alchemist.

Playing material out to tape using Avid, Nucoda Film Master and Content Agent.

Setting up HDCAM SR, HDCAM, Digibeta and Beta SP decks for play-in and play back.

Transcoding various video and audio file types.

Uploading files to FTPs for clients to download.

The Farm Group, London UK - Librarian - November 2010 - July 2011

The Farm Group, London UK - Freelance Runner- February 2010 - November 2010

Wise Buddah, London UK - Intern - May 2009 - September 2009

Kemet FM, Nottingham UK - Producer - January 2009 - May 2009

Somethin' Else, London UK - Intern - August 2008 - October 2008

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SELECTED CREDITS

Rock and Roll Episode Trailers

Faultlines

The AA 'Whip School - Episode 3'	LADbible Group / The AA	Editor, 2023
The AA 'Fix My Motor - Episode 2'	LADbible Group / The AA	Editor, 2023
The AA 'Fix My Motor - Episode 1'	LADbible Group / The AA	Editor, 2023
Toyota X Special Olympics 'Lily's Mural'	LADbible Group / Toyota	Editor, 2023
Gamble Aware 'Stacey's Story'	LADbible Group / Gamble Aware	Editor, 2023
Nandos X Tinder 'Blind Dates - Episode 2'	LADbible Group / Nandos	Editor, 2023
Google 'Google Pixel 7 World Cup'	LADbible Group / Google	Editor, 2022
Uber Eats 'The Art of Doing Less - Indian Style'	LADbible Group / Uber Eats	Editor, 2022
National Lottery 'Scott Meenagh: Para Nordic Skiier	' LADbible Group / National Lottery	Editor, 2022
NHS 'Physiotherapist'	LADbible Group / NHS	Editor, 2021
Activision: Call of Duty 'Untold Stories'	LADbible Group / Activision	Editor, 2021
Guinness '0% Guinness'	LADbible Group / Guinness	Editor, 2021
The Army 'Skydiving'	LADbible Group / The Army	Editor, 2021
Microsoft 'Move to Modern'	LADbible Group / Microsoft	Editor, 2021
Camelot 'Street Doctors'	LADbible Group / Camelot	Editor. 2021
Remington X Man Utd 'Opening Up in the Chair'	LADbible Group / Remington	Editor, 2021
Disney+ 'Big Binge'	LADbible Group / Disney	Editor. 2021
NHS 'Prosthetics'	LADbible Group / NHS	Editor, 2021
Microsoft 'Do Great Things - Shoe Designer'	LADbible Group / Microsoft	Editor, 2020
NHS 'Our NHS - Nurse'	LADbible Group / NHS	Editor, 2020
NHS 'Our NHS - Paramedic'	LADbible Group / NHS	Editor, 2020
Adidas 'Return to Sport: Wonderkid FC'	LADbible Group / Adidas	Editor, 2020
KFC 'KFC Virgins - Sommelier'	LADbible Group / KFC	Editor, 2020
Reebok 'Day in the Life: Conor Benn'	LADbible Group / Reebok	Editor, 2020
Reebok 'Road to Recovery: Kieran Tierney'	LADbible Group / Reebok	Editor, 2020
The Army 'No Day's the Same'	LADbible Group / The Army	Editor, 2019
Pepsi Max 'Chabuddy G's Pepsi Max Challenge'	LADbible Group / Pepsico	Editor, 2019
Snickers 'Tough Mudder'	LADbible Group / Mars	Editor, 2019
Top Gear X Kurupt FM	LADbible Group / BBC	Editor, 2019
Wrigley's 'In My Personal Space - Jamie Laing'	LADbible Group / Wrigley's	Editor, 2019
Wrigley's 'In My Personal Space - Gemma Cairney'	LADbible Group / Wrigley's	Editor, 2018
Karnage Kills	LADbible Group	Editor, 2018
Smirnoff 'Access All Areas'	LADbible Group / Smirnoff	Editor, 2018
Smirnoff 'Coming Out'	LADbible Group / Smirnoff	Editor, 2018
Fallout 76 'Reclamation Day'	LADbible Group / Bethesda	Editor, 2018
Boots 'Voguer'	LADbible Group / Boots	Editor, 2018
Smirnoff 'Signkid in the Studio'	LADbible Group / Smirnoff	Editor, 2018
Smirnoff 'Signkid's Story'	LADbible Group / Smirnoff	Editor, 2018
Mission: Impossible Fallout Stunt NSV	LADbible Group / Paramount Pictures	Editor, 2018
Four Weddings	Pulse Films / Nikon	Online Editor, 2018
Rude Boy: The Trojan Records Story Trailer	Pulse Films / BMG	Editor, 2018
Real Ting From Barking	Pulse Films	Editor, 2018
Cosmic Slop: Parties With A Purpose	Stamp the Wax	Editor, 2018
The Astronaut Trailer	Pulse Films	Editor, 2018
	Pulse Films / Netflix	Senior Edit Assistant, 2017
Kingdom of Us	Fuise Fill IS / INEUIIX	Senior Euri Assistant, 2017

Pulse Films / Sky Arts

Red Bull TV

Editor, 2017

Online Editor, 2017